Dear Sir or Madam,

What an exciting year for Long Beach Youth Baseball!

This year the Boys of Summer from Whaley Park will be celebrating all the successes for the past 60+ years including the World Series Champions of 2012, 2008, 1965 and 1959! This is an exciting year marking several milestones in youth baseball for Long Beach and the surrounding areas. It is worth mentioning that this year it appears to be no different! It looks like Long Beach Pony has another fabulous year of returning talent, coupled with an exciting group of incoming players to represent our great city and the surrounding area!

As a local baseball league we are able to provide this great program to our community, the teams, and the families of our players, because of the generous support of the citizens and businesses in our area and beyond. Several players that participated at Long Beach Pony have been drafted by Major League teams and many are on current Major League rosters. Our objective at Long Beach Pony is for our athletes to develop outstanding social skills, build self-confidence and create memories that will last a lifetime, while playing the great game of baseball.

It is time for us to reach out and ask for your support by becoming a Sponsor/Partner for this exciting and memorable 2017 baseball season!

Long Beach Pony Baseball at Whaley Park is a 501C NON-PROFIT ORGANIZATION, therefore, <u>ALL</u> levels of Sponsorship/Partnership are tax deductible. (Your tax advisor can maximize your generous contribution).

If you would like to participate in this wonderful opportunity, please select your choice of Sponsorship/Partnership <u>on the reverse side of this announcement</u> and simply contact us at phone # (714) 801-0010 or email us at <u>lbponysponsorship@longbeachpony.org</u>. Our Sponsorship Director will contact you to answer any questions you may have or to accept your generous donation. It would be our pleasure to extend our sincere appreciation and by extending you and/or your company with the recognition you deserve by processing your submission immediately. <u>Our loyalty lies with our</u> <u>sponsors!</u> Be a benefactor, while spreading your brand throughout our community!

On behalf of the Long Beach Baseball community and the participating friends and families we truly appreciate your thoughtfulness, generosity and consideration!

Sincerely,

Ken Jakemer President, Long Beach Pony Baseball 2017 president@longbeachpony.org